

**FUTURE OF EXETER QUAY****UPDATE ON RECOMMENDATIONS AS AT 9<sup>th</sup> JUNE 2016**

OUTSTANDING RECOMMENDATIONS	CURRENT POSITION
<p>4. Liaise further with Stagecoach and Devon County Council to ensure that the new promotional branding for the Quay, once available, is featured and advertised through the local public transport system and promotional literature.</p>	<p>The branding design has been decided by ECQT, however, branding guidelines are required before it can be used and these guidelines have to be sourced externally. Signage specialists Wood and Wood have quoted for drafting the guidelines and a further meeting of ECQT is scheduled for July to deal with this aspect. The guidelines have to be in place before the brand can be advertised externally and therefore they need to be agreed and in place before Stagecoach and Devon County Council are approached regarding promotion.</p>
<p>5. Approach Ring and Ride Providers to enquire whether they could provide a circular transport route linking the City with the Quay during weekends/school holidays.</p>	<p>The Ring and Ride provider in the city is ECTA (see <a href="http://www.exetercta.co.uk/ringride.asp">http://www.exetercta.co.uk/ringride.asp</a>).</p> <p>However, if someone wants to start running what is effectively a bus service, there are legal procedures that they need to go through first. There's also a somewhat complicated overlap between community transport and regular bus services.</p> <p>There is already a service to the Quay during the middle of the day on Mondays to Saturdays. This is a DCC-supported service (in view of their logo on the timetable), which means they are likely to have gone through a tender exercise which Stagecoach won. I expect they were able to offer a competitive bid using a vehicle that would otherwise be idle between the peak periods. It does not appear to be affected by the service reductions on which DCC has just consulted.</p> <p>It would be essential to liaise with DCC because there probably wouldn't be room in the market for another service to the Quay if the current one needs financial support.</p> <p>Given the likely legal procedures to be followed and possible practical/financial aspects to be taken into account – do Members of the Place Scrutiny Committee wish to pursue this line of enquiry further?</p>

<p>7. Explore the opportunity to establish a formal partnership for management of the Quay involving stakeholders and traders, bearing in mind wider ongoing discussions around the future management of the waterways.</p>	<p>Wider ongoing work continues and a Traders' Association is established and self sufficient. The Association will come to the Council on an ad hoc basis regarding any issues which they wish to discuss. They also have a regular slot within the Agenda for the Exeter Canal and Quay Trust meetings.</p>
<p>9. Investigate opportunities, in the long term, for externally funded improvements to the Quay area.</p> <p>10. Request that the Planning Members' Working Group review the Masterplan for the Quay area to establish whether it requires updating and whether it meets with the Council's current aims and priorities.</p>	<p>Recommendation 9 is best investigated following the approval of a new Masterplan.</p> <p>The review of the Masterplan for the Quay area report is due to go to Place Scrutiny on the 8<sup>th</sup> September having already been considered by the Planning Members' Working Group.</p>